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FOR IMMEDIATE RELEASE

BIG RED CAMARO RETURNS TO THE SPOTLIGHT IN NEW TELEVISION DOCUMENTARY SERIES

*'Big Red: The Original Outlaw Racer' to Chronicle Racing History
Showcasing Over 30 years of Footage*

LOS ANGELES, CALIFORNIA – May 26, 2015 – Handcrafted Entertainment and Team Big Red Camaro, today announced a television series about the legendary car, its winning driver RJ Gottlieb and the crew that holds the car together, called *Big Red: The Original Outlaw Racer*. The series unravels Big Red's iconic past from its birth in a Detroit factory in the late 1960's - to its renaissance in 1986, when father and son, Dan & R.J. Gottlieb, re-imagined the '69 Z/28 - to present day. The eight, one-hour episode series will follow Big Red's journey from the wide open road racing of The Silver State Challenge to the intense door-to-door action in Vintage Auto Racing and on to record setting high speeds on the salt at Bonneville. *Big Red: The Original Outlaw Racer*, premieres Monday, July 27th, 2015 at 9:00PM EST on NBCSN. The series will continue in the same prime time slot for eight consecutive Mondays throughout August and September.

"The Big Red series is filmed like no other," says Josh Oliver, executive producer at Handcrafted Entertainment, Inc. "This show is part historical documentary, part event style racing coverage and one hundred percent adrenaline fueled action. We spared no expense in utilizing industry professionals and big budget movie making equipment to capture the action with never-before-seen perspectives and clarity."

Big Red: The Original Outlaw Racer takes viewers deep inside the operation for an intimate and authentic look at the true core of the Team Big Red spirit and reveals what it takes to make a 1969 Camaro competitive in numerous and distinctly different disciplines of modern auto racing. Episodes will cover: The Silver State Classic, VARA's Big Bore Bash, The Texas Mile, The Virginia City Hill Climb, Mojave Mile, SCTA El Mirage Land Speed Racing, Bonneville Speed Week and more.

“I finally realized that with so much history behind us, it was a good time to tell the story of Big Red and talk about the experiences my team and I have had racing it,” said Driver, RJ Gottlieb. “We are always looking for the next challenge, embracing new types of racing is what makes it exciting! The team has always stayed true to the ’69 Camaro body but most fans have not seen the internal evolution we’ve taken the car through. This series will take you on an insider’s look at Big Red and the team like never before.”

Big Red the Original Outlaw Racer

THE SHOW

Eight episodes about The Big Red Camaro, its driver RJ Gottlieb and the team of people dedicated to the car’s performance will air on NBCSN beginning Monday, July 27th, 2015 at 9:00PM EST. The show will continue to air for eight consecutive Mondays in the same time slot and will re-air on NBCSN on Wednesdays, starting July 29th at 3:30PM EST, 12:30PM Pacific.

About Big Red Camaro

THE CAR

Headquartered in Southern California, the Big Red Camaro is a legend in muscle car history and is often referred to as the mother of pro touring street machines. The name Big Red has become synonymous with brute power and incredible speeds, holding records at La Carrera Classica, Silver State Classic Challenge, and Road & Track Magazine’s Ultimate Street Car Shootout, just to name a few.

About Handcrafted Entertainment

THE FILMMAKERS

Executive Producer Josh Oliver and Supervising Producer Robert Radler have the distinguished privilege of being the documentarians of The Big Red Camaro. Josh is an Emmy nominated TV Producer with expertise that spans a wide range of disciplines including producing and directing. Oliver’s prior work credits include Hell’s Kitchen, Bar Rescue, America’s Next Top Model and Catch a Contractor.

Radler recently directed Ford’s first ever 3D commercial featuring world drift champ Vaughan Gittin, Jr. Radler has directed six feature films, many television series episodes and several award-winning documentaries.

About RJ Gottlieb

THE DRIVER

R.J. Gottlieb is the only man who has ever driven Big Red and he was once called “The Fastest Teenager in the World.” In 1989 at the age of only 19, he had already set records at two Open Road Racing events: La Carrera Classica and the Silver State Classic Challenge. His prior experience in Pro Stock drag racing, as well as SCCA, IMSA and Super Production Racing, served him well in the pursuit of infamy as the Driver of The Big Red Camaro. But in 1992, R.J. walked away from what could have been a fruitful professional driving career in favor of business school and working with his father in real estate. Eventually all the Gottlieb’s racecars were sold off except for ONE. For RJ, over all the years of racing, there was one Big Red Camaro. R.J., now in his forties continues to campaign Big Red in a wide variety of speed contests, both old and new.

Note to editors: For more information, news, logos and perspectives from Big Red Camaro, please visit the Big Red Camaro website at: www.bigredcamaro.com

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